

A Rare Opportunity  
to Make

# Broken Arrow

a Destination City

Once a small town lying east of the Tulsa metropolis, Broken Arrow has become a thriving city of corporations and small businesses, and a diverse population of more than 112,000 residents.

Our growth has been nothing short of phenomenal as the city continues to develop areas that beckon visitors in search of employment, housing, entertainment, shopping, restaurants, fitness, and lifestyle interests.

Now, we journey forward in our quest for smart economic development to provide a single, multi-use venue that not only beautifies the city of Broken Arrow but offers an extraordinary centerpiece for every business and every individual.

This is the time—the right time—to leverage Broken Arrow's new claim as The City Where Roses Bloom and all the designated weeks, events and festivals that underscore our claim.

Now is the time to make Broken Arrow a destination city, where tourism, relocators, businesses large and small, and investors shine their spotlight directly on us.

Join us in our efforts to build The Broken Arrow Rose Garden.

Then watch  
our city bloom.

## Here's How to Demonstrate Your Support of The Broken Arrow Rose Garden

**VOTE *Yes* ON THE BOND ISSUE TUESDAY, AUGUST 28TH.**  
Your vote is vital to fund The Broken Arrow Rose Garden.

Like us on Facebook and watch our video at [KeepBrokenArrowBeautiful](#) and [BringBacktheRoses](#). Share our message and leave us comments encouraging this project.

For more information, email us at  
[KeepBABeautiful@gmail.com](mailto:KeepBABeautiful@gmail.com).

Join us during Broken Arrow Rose Days, April 28 through  
May 6, at these rosy events:

- ✿ **April 28 – May 5, Plant a Rose Week.** Several local nurseries will be offering specials and classes on rose care.
- ✿ **April 28,** deadline for entering Rose Art Contest. Join KRMG's Alan Storjohann for Sanders Nursery Rose Day.
- ✿ **Saturday, May 5, 8 am to 3 pm, Rose Festival at Rose District Farmers Market.** Enjoy the Rose Art Contest Exhibit, garden experts, live music, children's activities, Dave & Busters, Theatre Arts Dancers, Broken Arrow Garden Booth, artist booths, vendors and food trucks. The Fun Rose Show, from 8 am to 11 am, invites everyone to bring their roses for a fun event that will award ribbons and cash prizes.
- ✿ **Sunday, May 6, 10 am to 4 pm, Rose Kites Over Broken Arrow,** Event Park, 21101 E. 101st. Free kites to decorate with roses. Sponsored by Hideaway Pizza.

KEEP BROKEN ARROW  
*Beautiful*  
KEEP AMERICA BEAUTIFUL AFFILIATE

Keep Broken Arrow Beautiful is a 501(c)3 nonprofit organization dedicated to managing programs that keep our city beautiful, safe and clean. Copyright 2018

Introducing  
The  
Broken Arrow

# Rose Garden

This Is Our City.  
This Is Our Time.

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# Imagine

for a Moment  
an Extraordinary  
Treasure  
That Defines  
Broken Arrow —  
The City Where  
Roses Bloom

Spanning 6.5 acres that complete our city's bustling Rose District, The Broken Arrow Rose Garden is a project designed to be more than a hushed landscape of colorful Floribundas, Grandifloras and Hybrid Teas.

The roses that characterize the unique beauty of Broken Arrow will be only one of many attractions to be enjoyed at the proposed Broken Arrow Rose Garden. Here, visitors can explore, discover, walk, hike, host public and private events, exercise their bodies, inspire their minds, and restore their spirits.

Here, at what will become the Crown Jewel of the Rose District, lies a magnificent destination with a new level of culture for all to experience.

This Is Our City.  
This Is Our Time.

The Broken Arrow Rose Garden will be located in the southwest corner of Central Park in Broken Arrow, Okla.



## A Rose by Any Other Name Would Smell as Sweet

Throughout history, the rose has reigned as an icon of romance, beauty, and perfection. The proposed Broken Arrow Rose Garden will pay homage to these symbols in a colorful canvass of nature's most breathtaking floral creation.

Keep Broken Arrow Beautiful believes in the power of nature this garden will reveal—from the sight of roses awash in impossible shades of oranges, reds, pinks and yellows; the rippling of cool water as it spills effortlessly from fountains; the scent of fragrant air that permeates the grounds—to the coarse feeling of a walker's shoe on a trail of Mother Earth.

Invigoration, relaxation, and imagination will converge here as young and old find common ground in a most uncommon place—one that can soon become a rare gift long asked for by those who call Broken Arrow home.

Keep Broken Arrow Beautiful is prepared to construct and manage this amazing rose garden and all its accoutrements. Most importantly, we've aligned ourselves with professional rosarians and groundskeepers who well understand how to grow, groom and maintain roses of every variety, ensuring that The City Where Roses Bloom retains its title long into the future.

**This Is Keep Broken Arrow Beautiful. Join us to make this vision a reality.**

## The Broken Arrow Rose Garden

Whether you're looking for a scenic view to admire, explore or photograph; a stroll, hike, or fitness area; a unique setting to book a special event; the sound of water cascading from a fountain; or simply a place to reenergize mind and body, The Broken Arrow Rose Garden will feature something for everyone.

- ✿ A panorama of roses that fill the air with fragrance and color the grounds in spectacular hues
- ✿ Walking and biking trails that link to citywide trails
- ✿ Relaxing water features such as fountains and a reflecting pool that invite moments of peace and tranquility
- ✿ A glass event building for weddings, reunions, meetings, private gatherings and more
- ✿ A gazebo for taking photos, hosting nuptials, and spiritual gazing
- ✿ A fitness area
- ✿ An exquisite backdrop for graduation, engagement and anniversary photos
- ✿ An opportunity to donate a rosebush to the garden in memoriam or in honor of a friend or loved one

## Features

